

If we could design London we would...

1. Involve People

We would be team players and involve a wide group of people to obtain as much information as possible about key issues. We see that our role is to inspire, nurture and generate positive ideas for discussion. This approach seeks to de-mystify the process of design and produce positive proposals that:

- have the support of key stakeholders
- recognise local skills/culture/businesses
- promote mixed use
- avoid 'gated' communities
- explore management issues
- create soft/opportunist edges
- link to public transport
- celebrate the public realm
- build in capacity
- are fully sustainable

2. Start at the edge and work in

We would provide better access to green spaces for all. Planting schemes, allotment gardening, cycle tracks, gardens, better use of small left over spaces (SLOAP).

We would encourage all Boroughs to have a civic heart as a focus for civic and cultural activity.

We would promote selective planning law relaxation to allow for innovative schemes to be realised.

3. Start at the middle and work out

We would create a 'Peoples Square' in Parliament Square to improve accessibility and visitor experience while enhancing the area's identity, its historic character and its importance to London.

We would improve access to the river and provide affordable hop on, hop off services to allow journeys to work, leisure and recreation..... just like Venice.

We would encourage more places for people to live within the City of London.

4. Keep an eye on the detail

We would sketch a series of images and make models that help us test and then explain our thinking. A design can only succeed if we communicate our ideas about materials, spaces, relationships and public realm ... from door knob to district.